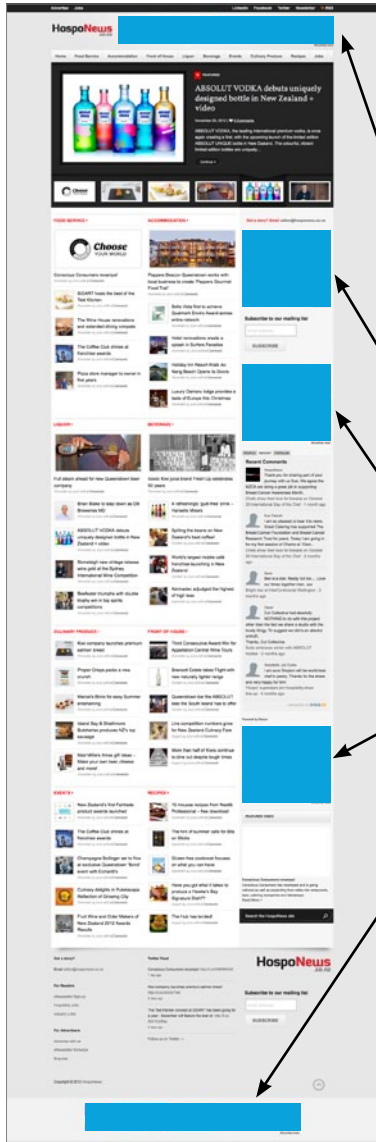




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# Home Page Rates



			Most Popular		Best Deal!	
		7 Days	15 Days	30 Days	60 Days	1 Year
<ul style="list-style-type: none"> <li>Leaderboard - Top 728x90 size</li> </ul>	\$150	\$250 Save \$53.50	<b>\$400</b> Save \$243	\$750 Save \$535.80	<b>\$4250</b> Save \$3571.95	
<ul style="list-style-type: none"> <li>Medium Rectangle - H1 300x250 size</li> </ul>	\$125	\$200 Save \$67.90	<b>\$320</b> Save \$215.80	\$600 Save \$471.60	<b>\$3400</b> Save \$3118.90	
<ul style="list-style-type: none"> <li>Medium Rectangle - H2 300x250 size</li> </ul>	\$110	\$175 Save \$60.65	<b>\$280</b> Save \$191.30	\$520 Save \$422.60	<b>\$3000</b> Save \$2734.15	
<ul style="list-style-type: none"> <li>Medium Rectangle - H3 300x250 size</li> </ul>	\$95	\$150 Save \$53.55	<b>\$240</b> Save \$167.10	\$440 Save \$374.20	<b>\$2500</b> Save \$2453.05	
<ul style="list-style-type: none"> <li>Leaderboard - Bottom 728x90 size</li> </ul>	\$60	\$100 Save \$28.55	<b>\$160</b> Save \$97.10	\$300 Save \$214.20	<b>\$1700</b> Save \$1428.05	

NOTE: 4 slots available per banner. All prices are plus GST. A \$50 surcharge is billed if you need your advert designd.

**Buy Now**  
Click a banner above to purchase & upload your ad

*HospoNews is New Zealand's leading hospitality news & magazine website, for chefs, bakers, caterers, baristas, bartenders, hoteliers & foodies*

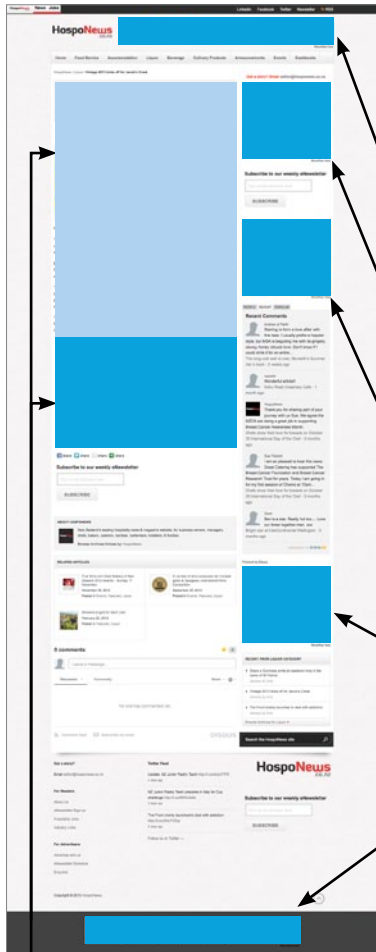
## Banner Specs

- Please supply/upload either a .gif or a .jpg file.
- All files need to be as small as possible (50kmax).
- Resolution 72dpi
- Flash is acceptable but must be compatible with DoubleClick for Publishers (DFP)  
Please email admin@hosponews.co.nz with your .swf file and back-up .gif or .jpg file.

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# Article Page Rates



			Most Popular		Best Deal!	
		7 Days	15 Days	30 Days	60 Days	1 Year
○ Leaderboard - Top 728x90 size	\$150	\$250 Save \$53.50	<b>\$400</b> Save \$243	\$750 Save \$535.80	<b>\$4250</b> Save \$3571.95	
○ Medium Rectangle - A1 300x250 size	\$125	\$200 Save \$67.90	<b>\$320</b> Save \$215.80	\$600 Save \$471.60	<b>\$3400</b> Save \$3118.90	
○ Medium Rectangle - A2 300x250 size	\$110	\$175 Save \$60.65	<b>\$280</b> Save \$191.30	\$520 Save \$422.60	<b>\$3000</b> Save \$2734.15	
○ Medium Rectangle - A3 300x250 size	\$95	\$150 Save \$53.55	<b>\$240</b> Save \$167.10	\$440 Save \$374.20	<b>\$2500</b> Save \$2453.05	
○ Leaderboard - Bottom 728x90 size	\$60	\$100 Save \$28.55	<b>\$160</b> Save \$97.10	\$300 Save \$214.20	<b>\$1700</b> Save \$1428.05	

NOTE: 4 slots available per banner. All prices are plus GST. A \$50 surcharge is billed if you need your advert designd.

**Buy Now**  
Click a banner above to purchase & upload your ad

○ **Featured Article**

- 500 words with up to 7 images
- Super size advert (620x370 size)

**Exclusive to HospoNews = \$800**  
Non-exclusive = \$1200\*

\*We distribute your article to other media as a press release.

To discuss a **Featured Article** please contact **Cynthia Daly** on mobile 027 438 8482 or email [cynthia@hosponews.co.nz](mailto:cynthia@hosponews.co.nz)

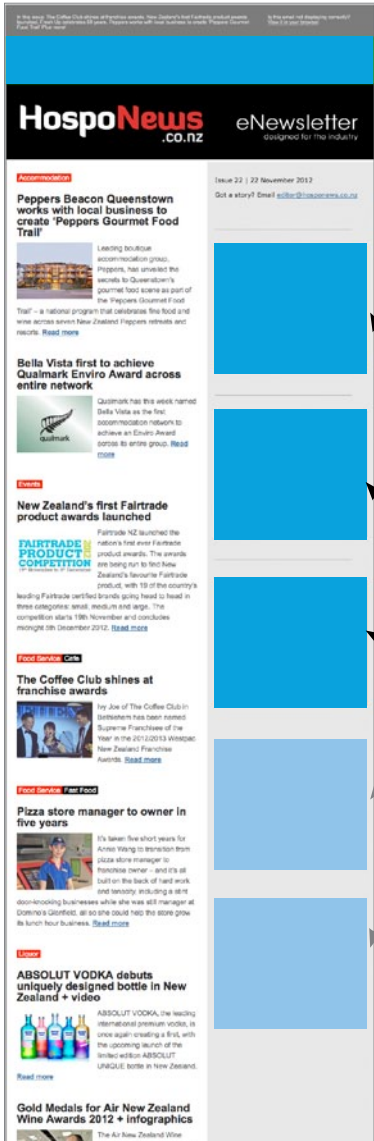
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- Resolution 72dpi
- Flash is acceptable but must be compatible with DoubleClick for Publishers (DFP)  
Please email [admin@hosponews.co.nz](mailto:admin@hosponews.co.nz) with your .swf file and back-up .gif or .jpg file.



# eNewsletter Rates

Distributed every Thursday morning at 6am



- **Leaderboard - E**  
728x90 size
- **Medium Rectangle - E1**  
300x250 size
- **Medium Rectangle - E2**  
300x250 size
- **Medium Rectangle - E3\***  
300x250 size  
*\*Ad ordered by first come first served*

	1 Issue	4 Issues	8 Issues	16 Issues	42 Issues
<b>Leaderboard - E</b> 728x90 size	\$200.00	\$700.00 Save \$100	\$1600.00 Save \$200	\$2800.00 Save \$400	\$6000.00 Save \$2400
<b>Medium Rectangle - E1</b> 300x250 size	\$150.00	\$520.00 Save \$80	\$1040.00 Save \$160	\$2080.00 Save \$320	\$4500.00 Save \$1800
<b>Medium Rectangle - E2</b> 300x250 size	\$140.00	\$500.00 Save \$60	\$1000.00 Save \$120	\$2000.00 Save \$240	\$4250.00 Save \$1630
<b>Medium Rectangle - E3*</b> 300x250 size <i>*Ad ordered by first come first served</i>	\$130.00	\$480.00 Save \$40	\$960.00 Save \$80	\$1920.00 Save \$160	\$4000.00 Save \$1460

**NOTE:** 1 slot available per banner. All prices are plus GST. A \$50 surcharge is billed if you need your advert designed.

## To Order

Contact Osmyn Morgan to  
book your advert on  
Mobile 022 603 8794 or  
osmyn@hosponews.co.nz

**View our 2013 eNewsletter schedule online**  
**Booking deadline** is two days before Publication date (Tuesday)  
**Material deadline** is one day before Publication date (Wednesday)  
**Publication date** Thursday at 6am

### Banner Specs

- Please supply either a .gif or a .jpg file.
- All files need to be as small as possible (50kmax).
- Resolution 72dpi
- **Flash** can not be accepted for eNewsletters.

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